



# Grow Well, Live Well

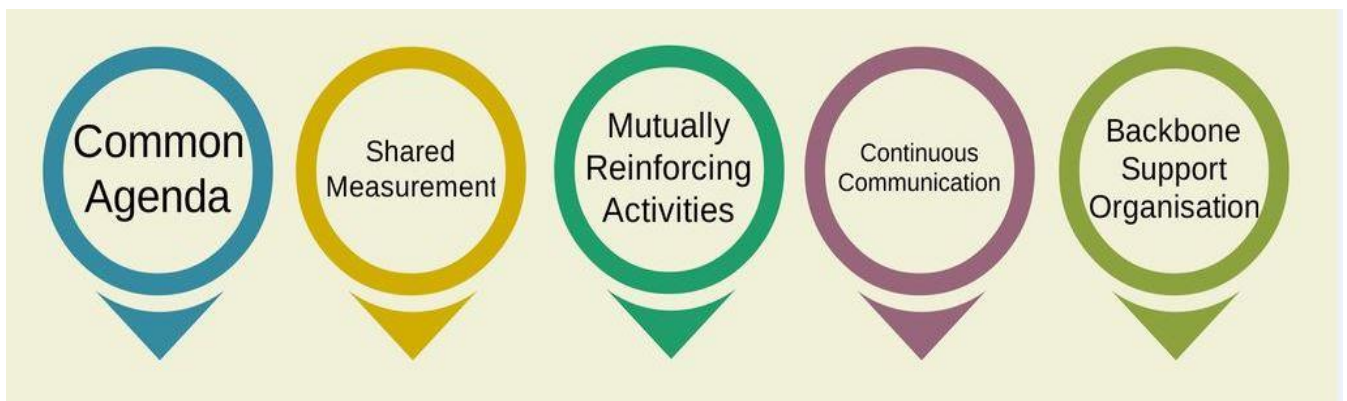
Palmerston working together for the wellbeing of  
children and young people

## The story of Grow Well Live Well in Palmerston

In 2014 a group of community organisations agreed to start working together in a new way to improve how well children and young people grow up in Palmerston. This new way of working is called Collective Impact and has been successful in some Australian communities and overseas.

Collective Impact helps organisations and communities work together to address complex social problems such as, 'How do we support children and young people to grow up and reach their full potential?'. It means we realise that one organization or government department by itself cannot have all the answers and that we all need to work together to respond to social issues within the community that are impacting the development and experiences of children and young people.

### Collective Impact involves:



Grow Well Live Well is not just another Palmerston based community group. While many groups that work together will likely achieve some change and success, the Collective Impact approach is more ambitious. It aims for change to be sustained over time in both the community and in the way government and community organisations work with and for the Palmerston community.

### A strong foundation for collective impact

An important part of collective impact is taking the time to build a strong foundation, so the community organisations leading the Grow Well Live Well initiative spent time establishing the foundation. In 2014 and 2015 they:

- Established a Grow Well Live Well Leadership Group and backbone support organisation.
- Developed a common agenda, continuous communication and shared funding contributions between organisations.
- Held a 'Data Party' where services/governments shared and discussed data about Palmerston.
- Employed a project officer to undertake community consultations and engagement
- Established a range of working groups that focus on specific parts of the collective impact approach, such as community engagement, developing a data report, etc.

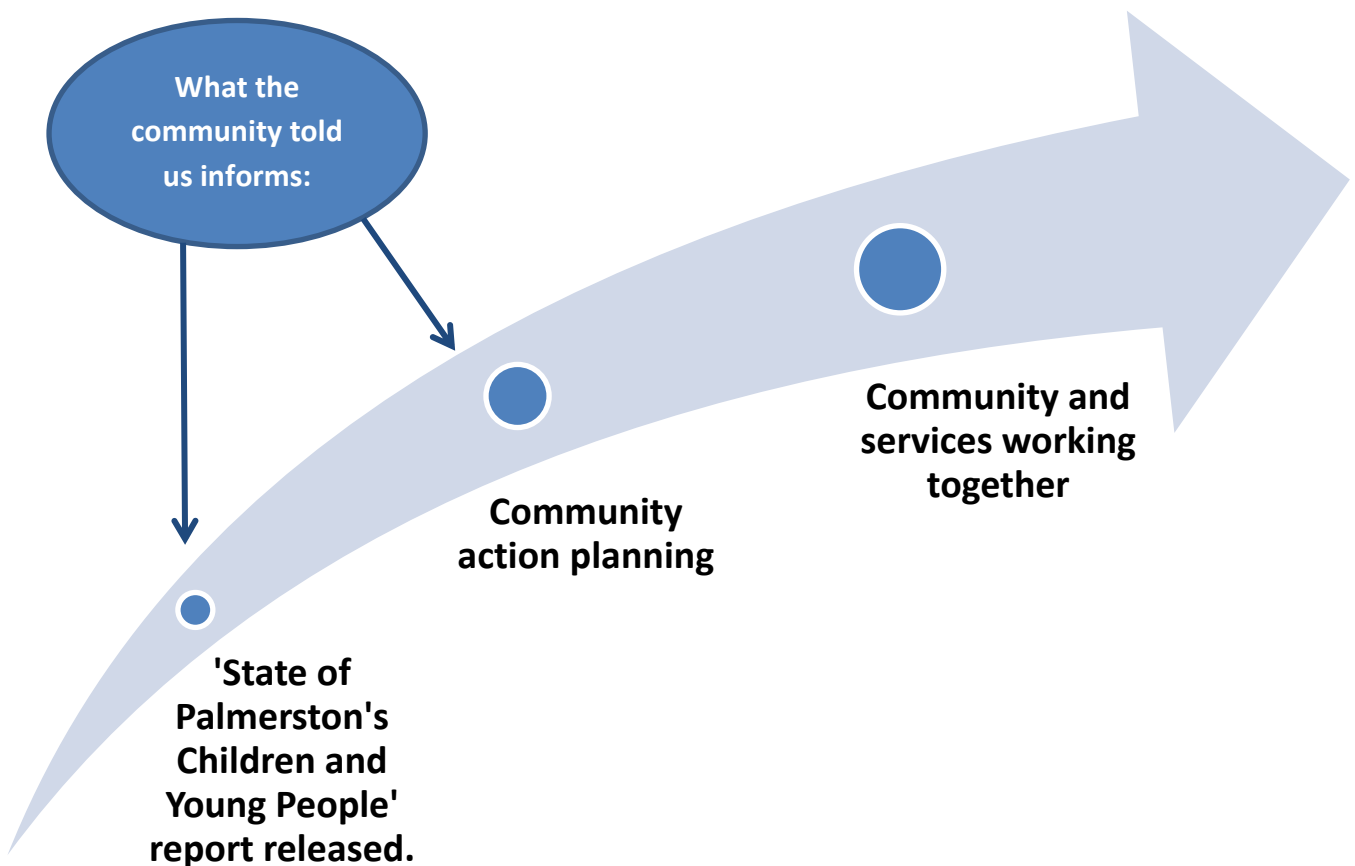
All of these important achievements meant that in 2015 Grow Well Live Well could begin engaging and consulting the Palmerston community about their experiences of raising children in Palmerston.

# Grow Well Live Well

*'Working together to make Palmerston a community where all children and young people thrive'*

## Community consultation - Where to from here?

One of the central parts of a collective impact approach is community led action. In 2015 Grow Well Live Well become much more visible within Palmerston as community and service provider consultations began. Genuine community voice can be a tricky thing to capture so we used a number of strategies to help us gather information to get a clear picture of the issues that are important to community members. The consultations involved **xxxx** community members and **xxxx** service providers and the information gathered will be used in a number of ways.



The 'State of Palmerston's Children and Young People' report will provide a picture of growing up and living in Palmerston. The report and community consultation information will be used to plan short and long term strategies for children and young people in the Palmerston area.

## How can you be involved in Grow Well Live Well?

Sign up to receive the Grow Well Live Well Bulletin

[grow\\_well\\_live\\_well@outlook.com](mailto:grow_well_live_well@outlook.com)

and

Check out Facebook:

<https://m.facebook.com/GWLWpalmerston/>

Get involved in community action planning sessions.

**Stay tuned for dates!**